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## PANASONIC IP TELEPHONE RECEIVES *CEPRO* BEST AWARD IN RECOGNITION OF ITS INNOVATION

***KX-NT400 Phone's Network Camera Connectivity and Enhanced Communications Options Showcased at CEDIA Expo 2010 in Atlanta***

**ATLANTA, GA (September 23, 2010)** – Panasonic announced today that the KX-NT400 IP network telephone received a 2010 Best Electronic Systems Technologies (BEST) Award from *CEPro*, a leading trade magazine covering the custom electronics business. The phone was chosen by a panel of industry experts, custom electronics integrators and the editors of *CEPro* as one of the most noteworthy and innovative products of the year in the Digital Phone System/Dedicated Intercom product category.

The heart of the NT400 is an intuitive 5.7-inch color touchscreen that provides easy navigation to multiple options, including a Camera Screen that displays live video feeds and captures images from up to 20 network cameras. This allows users to monitor remote locations or see who's at the front door and even control camera pan, tilt and zoom directly from the phone. These and other features are being demonstrated at Panasonic Booth 3235 during CEDIA Expo 2010.

"We are honored to receive *CEPro*'s 2010 BEST Award for the KX-NT400 IP network phone," said Bill Taylor, President of Panasonic System Networks Company of America. "The NT400 provides a wealth of features that you simply don't expect from a telephone, including most notably the ability to view network-camera video feeds right on the phone's screen. As such, it's a great choice for many commercial and high-end residential installations, and we are very proud that the innovation behind it has been recognized by the editors of *CEPro*."



Key features of the NT400 include:

- Built-in Communications Assistant software with Voice Mail Assistant for managing messages on the phone's screen.
- Contacts Screen that presents contact information in a format that is easy to manipulate.
- Call Log Screen with caller ID data for incoming, outgoing and missed calls.
- Calls Screen that shows handling options for connected calls (record, conference, transfer, etc.).
- Chat Screen for sending and receiving text messages to and from other NT400 users.
- Company Portal Screen that enables business users to access delivery schedules, order-tracking software and other intranet applications while speaking with a customer.

The NT400 phone supports wireless Bluetooth headsets and features 48 programmable soft keys, an Easy Navigation Key for fast one-touch access to phone functions and Power over Ethernet capability, which allows data and electrical power to be transmitted over an Ethernet cable. Connections include two Ethernet ports, a USB port, an SD card slot and a headset jack. The MSRP of the KX-NT400 is \$832.50.

For more information on the Panasonic KX-NT400 and other telephones and business systems, visit [www.panasonic.com/bts](http://www.panasonic.com/bts).

**About Panasonic System Networks Company of America**

Based in Secaucus, NJ, Panasonic System Networks Company of America is a unit of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: [PC](#)). A comprehensive business-to-business solutions provider, the company develops and delivers reliable, affordable, and flexible solutions for communication, collaboration, security and productivity. The complete suite of solutions addresses home and business communications, security and surveillance systems, retail information systems, office productivity solutions, and high definition visual conferencing, keeping Panasonic customers connected, informed, accessible and secure. Information is available at [www.panasonic.com/psna](http://www.panasonic.com/psna). Additional company information for journalists is available at [www.panasonic.com/pressroom](http://www.panasonic.com/pressroom).

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